

PRINTING, MATTING, FRAMING



A little care and attention to detail in printing and framing can turn a digital file into a truly beautiful finished piece. Below are a few simple guidelines to help you get the best possible result—and something you'll love living with.

PAPER MATTERS

For most artwork, a heavier, archival-quality paper makes a noticeable difference. Look for fine art paper, matte paper, or cotton rag for a soft, elegant finish, or luster/satin photo paper if you prefer slightly more depth and contrast. Avoid thin poster paper—it tends to dull colors and warp over time.

SIZE WITH INTENTION

You don't have to print at the largest size possible. Sometimes a slightly smaller print with generous matting feels more refined and gives the artwork room to breathe. If you're unsure, your printer can help recommend sizes that suit the image.

THOUGHTFUL MATTING

Matting isn't just decorative — it elevates the artwork. A neutral or soft white mat usually works best and keeps the focus on the piece itself. Wider mats often feel more timeless and gallery-inspired than narrow ones.

FRAME CHOICE

Choose a frame that complements both the artwork and your room. Simple wood frames tend to age well and let the art do the talking. When in doubt, understated is your friend.

END RESULT

Trust your eye, take your time, and enjoy the process - If you're sure to create a piece that feels right in your space.

WHERE TO PRINT

Small, local print shops often offer excellent quality and hands-on advice, and your support helps keep them thriving.

Big-box and online print and frame shops are also a convenient option and can produce great results. Whichever you choose, don't hesitate to ask questions or request paper samples.